



The Customer – LG U.S. Headquarters

The Problem and Solution:

The global cellular phone giant LG 's U.S. headquarters is located in two buildings totaling 700,000 square feet in Englewood Cliffs, New Jersey. Cellular signal coverage is poor inside both buildings - employees can't make or receive cellular phone calls in most areas of the buildings.

In March 2007, LG decided to implement a Cellphone-Mate Inc. repeater system in both buildings supporting 500+ cell phones and PDA's in order to improve cell-phone coverage and boost employee productivity.

A site evaluation was conducted by the installation company partnering with Cellphone-Mate Inc. to determine the best solution. Three SureCall CM800 systems were installed in each of the two buildings. No 1900 Mhz systems were needed since Verizon is the only wireless service provider for LG, and it uses only 800 Mhz in the Englewood Cliffs, New Jersey location. The coverage units were small and hidden well. The complete installation took less than a week.





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The Results

As soon as the six sets of SureCall™ CM800 systems were installed, employees got full bars on their cell phones almost everywhere in both of the buildings - calls could be received and initiated inside the building with strong signals and clear reception.

Employee all benefited from instant, reliable, clear connections, and LG achieved almost 100 percent of the coverage they desired. Best of all, Cellphone-Mate Inc.'s solution came in at about half of the cost of the competitor's bids.



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